

West Virginia Association of Student Financial Aid Administrators  
Executive Committee Meeting  
Snowshoe Mountain Resort-Snowshoe, WV  
October 23, 2007

MEMBERS PRESENT:

James Buchanan, Sharon Howard, Carla Strawn, Cindy Hudock, Susanne Duranti, Margaret Legge, Pat Moore, JoAnn Ross, Candi Frazier, Vicki Saunders, Brian Weingart, Kaye Widney, Sandra Oerly-Bennett, Patricia Marcum, Lake Tackett, Robert "Buck" Eagle, Mary Bryan, April Graves, Nina Morton, Judy Kee-Smith

The meeting was called to order by Brian Weingart at 6:50pm.

SECRETARY'S REPORT:

The minutes from the June 15, 2007 transition meeting were distributed and read. Candi moved and Buck seconded to approve the minutes. The motion passed.

TREASURER'S REPORT:

A current ledger was distributed. Kaye asked about the spring conference sponsorship. Sharon said it was \$1000 per conference. Candi asked for all transactions since our last meeting. Sharon thanked Susanne for her help. Sandra moved and Lake seconded to approve the report. The motion passed.

COMMITTEE REPORTS:

FINANCE:

Susanne distributed a report of the last five fiscal years and the current year. She will be chairing this committee since Sandra Richmond is no longer in financial aid.

AWARDS:

Awards will be presented at the spring 2008 conference. Please notify Carla of any potential retirees.

POLICIES & PROCEDURES/CONSTITUTION:

Candi has made the approved changes since our last meeting.

NOMINATIONS:

Lake said the election will be in spring and she will get a message on the list-serve to solicit nominations.

SCHOOL COUNSELOR WORKSHOPS:

The dates for the workshops are November 5-27, 2007. Packets were mailed out on October 5, 2007 from AES. The deadline for registering is October 26, 2007. There are eleven workshops this year. James will solicit volunteers for the 2008 workshops after the spring 2008 conference. Patricia Harmon-Concord University & Beth Little-Potomac State College of WVU have volunteered for next year.

#### NEWSLETTER:

Patricia and James will get the fall newsletter out after this conference.

#### MEMBERSHIP:

Sandra said 84 people have registered for this conference. She does not have access to run reports from the website. Brian said that would be fine to grant her that. She will also contact people that have not been at a conference lately.

#### AWARENESS:

Nina and Judy got a list of WV counties with no state application and low college going rates and plan to target those specific areas. Anyone interested in the list can get a copy from Judy. They will be sending a mass message to all students that need to complete the common application.

Vicki asked about Jamie Dickinson and her ads. Nina said that we will see more consulting firms pop up in our area. She said that many private and Christian schools use Ms. Dickinson's services.

Judy said we need to get the chancellor more involved and he encourages his staff to promote higher education and financial aid literacy. Nina said that WVASFAA needs to get credit for all the hard work that is being done.

#### PROFESSIONAL DEVELOPMENT:

Margaret bought books with icebreakers. She made a questionnaire that has officers and committee chair names on it so the new members get a chance to meet everyone. There are 16 new members registered for this conference. All will receive a treat bags and a grand prize will be given to the member that gets the most answers correct.

#### ARCHIVES:

Kaye got quotes for what it would cost to scan our archives. Data Image Group, which Shepherd University uses, will charge \$1035. This includes \$360 for 2700 pages (secretary's info; treasurer's info; programs; indexing; prep time; cd) and \$675 for 1500 photos. Kaye has a staff member that is also a photographer that will charge \$.40 per picture. Kaye recommended using Data Image Group.

Margaret moved and Sharon seconded to go with Kaye's recommendation. The motion passed. Sharon asked what stuff Nina had. Kaye does not have all archives yet. There is a contract that needs to be signed by Brian with Data Image Group.

#### GOVERNMENT ISSUES:

Brian discussed state and federal issues affecting financial aid, including: negotiated rulemaking effective 7/1/08 that will be out on 11/1/07 (which covers general provisions, loan issues, and ACG/SMART grants) and the College Cost Reduction Act; mandatory funding for Pell Grant; increase maximum pell award; TEACH Grant; changes to needs analysis (effective 7/1/09); teacher loan repayment.

Reauthorization has passed the Senate but House Democrats have yet to respond. The appropriations bill passed the House and is on the Senate floor with a threat from President Bush. Scott Miller and Greg Martin will address these issues in their updates.

#### WEB PAGE:

Candi said that the constitution and bylaws were put on the website.

#### NASFAA TRAINER:

The issues of whether you had to be a paid member to attend the training and are we going to provide NASFAA materials to each person were discussed. Brian said he thought we had always required this. Kaye said that since this year's topic is general she would not send everyone in her office. She has staff that are not paid WVASFAA members and the university will not pay to attend; the training.

Vicki said she and Tresa wanted to call the training "WVASFAA Summit" but Lake said NASFAA would not like that. Kaye said membership covers NASFAA training. Candi said if an institution pays then they should get one copy of the training material.

Cindy moved and Sharon seconded to provide one free set of nasfaa training materials to each institution and not require individuals to be a paid WVASFAA member. The motion passed.

#### LONG RANGE PLANNING:

Vicki announced that NASFAA Training will be held on December 10, 2007 at WV State University and on December 17, 2007 at WV University College of Law. The topic will be "Counseling Students and Families-Tackling Financial Issues. Tresa Weimer from WVU will be the trainer. The spring 2008 conference will be held at Glade Springs Resort March 27-28, 2008. Room rates will be \$99 single/double.

She is looking at Parkersburg and Clarksburg for future conference sites.

#### ASSOCIATE MEMBER ISSUES:

Pat said we have received 12 checks and 6 more are on the way for a total of \$36,000. Two exhibitors have signed up for web banners. JoAnn said the top of form needs to be changed to exhibitor instead of sponsor. Vicki asked how the tables would be assigned in the exhibitor area. Pat said they will be put in a hat and drawn.

#### PROMOTION:

Buck thanked Nina for labels & buck sheets and Margaret for stationary/envelopes. He mailed a letter to all high school guidance counselors and order forms for the buck sheets. Buck has not ruled out placing an ad in the basketball program. Judy said there was a new person doing the table assignments for HEPC at Higher Education Day. She will let them know to sign WVASAA up.

FALL 2007 CONFERENCE:

Program Committee:

JoAnn reviewed the conference program and speakers. She told Pam Fowler WVASFAA would cover her travel expenses. Buck tried to get Omar from SunGard for this conference but couldn't. Omar told Buck he will have someone at spring conference.

Site Committee:

Susanne complimented the Snowshoe staff and said they were great to work with. Mary has coordinated the evening activities. She said the Junction restaurant will be open from 4-8pm. Kaye asked about reservations and Mary said the only place that requires them is Embers. Mary discussed the evening activities, which include a chairlift ride to the lake; popcorn and movies; and a tour of the National Radio Astronomy Observatory in Green Bank. Susanne said Trey from WVU will assist with any audiovisual issues.

OLD BUSINESS:

No issues.

NEW BUSINESS:

Candi needs clarification for two things to go to membership in bylaws:

- 1) Since membership year has been changed voting would logically be in spring conference.
- 2) Terms of office: This should match membership year

Sharon moved and Susanne seconded that terms of office will mirror the membership year and the slate of officers will be presented at the spring meeting and not fall meeting. The motion passed.

Brian asked everyone to review mission statement and develop survey questions for membership for next five years (long range strategic plan

Lake moved and Sharon seconded to adjourn the meeting at 8:22pm.

Respectfully submitted,

James R. Buchanan  
Secretary